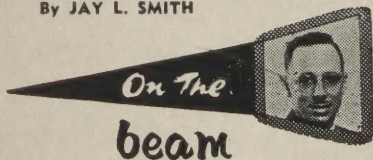


20 Paramount Pictures For 1957

By JAY L. SMITH



I had promised to report my reaction to W-B's "Giant" if possible this week, but a bout of flu, brought about by the "inclement" weather, kept me from the Imperial Theatre last week. I hope to be able to make it this week.

In the meantime, I am happy to report that "Giant" is doing smash business in its hold-over at the Imperial and looks headed for a long and profitable run at the F-P flagship.

I am also happy to report that a number of pictures are doing outstanding business at theatres all the way across the Dominion of Canada, in spite of some of the worst possible weather we could have faced. W-B's "Baby Doll", that controversial Elia Kazan production, opened to the biggest business seen at the Odeon-Carlton since "Guys and Dolls" over a year ago. Odeon also report that business at the Fairlawn and Colony theatres in Toronto, where it is playing day-and-date with the big downtown house, was strictly SRO, and couldn't be better.

The picture incidentally, received some front-page publicity anew, as a result of its banning, in an insulting manner, by Alberta's Chief Censor, Col. Fleming. "Baby Doll" has also been banned in New Brunswick, but appeals will be launched by Warner Bros. in both provinces. In all other provinces of Canada, the picture has been passed, in some with either a "Restricted" or "Adult" classification, which nobody can dispute.

Twentieth Century-Fox's "Anastasia", which opened in a number

(Continued on Page 4)

Big Backlog Ready For Release As Studio On Production Spree

Toronto: Gordon Lightstone, Canadian General Manager for Paramount, announces to his sales force assembled in Toronto this week for a special conference, a list of some twenty outstanding attractions that Paramount will put into release during the 1957 season. This is a slight increase over last year, when Paramount released 17 features, plus the initial engagements on "War and Peace" and "The Ten Commandments".

In addition to the Hal Wallis production of "Hollywood Or Bust", co-starring Dean Martin and Jerry Lewis, in Technicolor, Paramount will release in January

(See PARAMOUNT Page 13)

Bill Read Dies

Toronto: Bill Read, for the past 34 years connected with the Toronto office of Fox Films, now 20th Century-Fox, died Sunday in hospital in Toronto, where he had been admitted just last week for an internal complaint. Bill started with Fox as assistant manager of the Toronto office back in 1922,

(See BILL READ Page 15)

"Oklahoma!" To Famous Players As Odeon & Fox Settle Lawsuit

Toronto: Odeon Theatres of Canada Ltd., and 20th Century-Fox, have effected an out-of-court settlement of Odeon's lawsuit against the distributing company, in respect to the release of the CinemaScope version of "Oklahoma!" Odeon had sued to restrain 20th Century-Fox from supplying the picture to Famous Players theatres across Canada, claiming that the picture fell in Odeon's side of the Fox split.

Under the terms of the settlement, Odeon relinquish their rights to "Oklahoma!" in return for a "satisfactory settlement",

(See SETTLEMENT Page 13)

Odeon Regrouping

Toronto: In another re-arrangement of theatres in Toronto, the Christie on St. Clair Avenue, a Canadian Odeon unit, turned to a foreign-language policy with the playing of "Die Mucke" after having been linked with the Hyland for many months. Grouped with the Hyland are the Danforth and Humber Theatres in Toronto and the Cooksville at suburban Cooksville which was formerly known as the Roxy.

Final Slate Approved For Loew's Inc. Board

New York: Agreement has finally been reached between management and the dissident stockholder group headed by Canadian Joseph Tomlinson, for a new Board of Directors for Loew's Inc., to be

(See LOEW'S BOARD Page 14)

Warner Bros. Profit Soars To \$15,000,000 With Sales To TV

New York: Warner Bros. Pictures, Inc. recently reported film rentals, sales, etc., for the fiscal year ending August 31, 1956 of \$73,350,938. Net profit, not including the profit from the sale of old films, was \$2,098,000 equivalent to 84c per share on the 2,482,247 shares of common stock outstanding.

This compared with film rentals, sales, etc., for the period ending August 31, 1955 of \$72,597,678; net profit of \$4,002,000, and \$1.61 per share on the 2,474,271

(See W-B PROFITS Page 15)

ALLIED ARTISTS

SKEDS 36-40

FEATURES FOR

RELEASE IN

1957 SEASON

William C. Gehring Fox V-P, Dead At 59

New York: One of the most popular figures in the motion picture industry, William C. Gehring, 20th Century-Fox Vice-President, and Executive Assistant to President Spyros P. Skouras, died suddenly last week at his home in New York. He was 59 years old.

Well known to Canadian exhibitors and distributors, Bill Gehring served as branch manager for Fox in both Montreal and Toronto at one time, as well as head-

(See BILL GEHRING Page 4)

RKO-Universal Deal Hits Legal Snags

New York: Reports here published in the daily trade papers are that the pending distribution deal between Universal Pictures and

(See RKO-UNIVERSAL Page 14)

Exhibitor Groups Throughout The United States Register Strong Support for Loew's Management Under Joseph R. Vogel, President. Urge "Hands Off" To Financiers!



"'Barretts'—that's our kind of show."



"Love story? Sure—we hold hands."



"Give us a love story—anytime."

Just what the
Public wants!

A GREAT LOVE STORY!



"Happily married and still romantic."



"Sure, we want to see 'Barretts'."

"Powerful love story. Strong, popular attraction."
—*Hollywood Reporter*

Just selected "Picture of the Month."
—*Seventeen Magazine* (for millions of teen-agers!)

*Jennifer Jones, the
"Many Splendored"
star, more romantic
than ever!*



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JENNIFER JONES
JOHN GIELGUD


BILL TRAVERS • VIRGINIA MCKENNA in

"THE BARRETTS OF WIMPOLE STREET"

Screen Play by JOHN DIGHTON • From the Play by RUDOLF BESIER • Directed by SIDNEY FRANKLIN • Produced by SAM ZIMBALIST

(Available in Magnetic Stereophonic, Perspecta Stereophonic or 1-Channel Sound)

BOX-OFFICE LINES: Elopement was the only way out! Rescued from her "prison" home, to know love for the first time! • "Oh, Robert, do you know what you've done for me? I wanted to live eagerly, desperately, passionately. Oh, and so much more than that!"—Elizabeth. • "Dear Elizabeth: I shall love you to the end—and beyond."—Robert. • Unkissed—wanting love, needing love, denied love—she dared give her heart to a handsome stranger at first meeting! • A famous literary love story! A hit Broadway play! Now—a magnificent new film.



Across the Country

Toronto

The Ottawa Film Society has switched from the Regent Theatre to Morris Berlin's Somerset Theatre in the Capital for its series of Sunday performances for members this winter. The program for Jan. 13 included "One Summer of Happiness," a Swedish feature, and a documentary, "The City."

Len Bishop, now manager of the Hollywood Theatre, Toronto, offered the swan song of former Shea's Theatre where he had presided for so many years, when he made a personal appearance on the Denny Vaughan Show over the television network of the CBC. He displayed a number of autographed photographs from his scrapbook of stars who had trod the boards of the historic theatre.

Two well-known celebrities are scheduled to tour the halls and community centres in places around Ontario, the bookings starting in a few weeks. Gene Autry and his Western Show will play a number of February dates while Gracie Fields has arranged another tour late in January.

As a warm-up for the approaching engagement of "Don't Knock the Rock," the Paramount Theatre, Brantford, featured a Rock 'n' Roll session Saturday, Jan. 12, at 10 a.m., for which no admission was charged, the participants having the privilege of dancing on the stage. The Pepsi-Cola Company provided free drinks and three stores donated appropriate prizes.

Bob Maynard, owner of the Francais Theatre, Ottawa, held a Sunday night benefit show in aid of the many persons made homeless in the big fire on By Ward Market early in January. The stage and screen show attracted 500 people and the donations to the special fund totalled \$300, it was announced.

Tom McKnight, former manager of the Patricia Theatre, now the Victoria, at London, underwent a gall-bladder operation in the hospital there. Last summer he was seriously injured in a traffic accident at Welland from which he had nicely recovered. Also in hospital at London was Mrs. Jack Saunders, wife of the projectionist at the Centre Theatre for many years.

Prairies

W. J. (Bill) Johnston, manager of the Rothstein theatre interests in Yorkton, suffered a broken leg Dec. 30, when he fell while putting up decorations for a New Year's dance.

Winnipeg

Visitors to Winnipeg included Mr. and Mrs. Malkoski and daughter Patsy, Beausejour, Man., W. Friesen, Altona, Man., Mrs. Todd, Morris, Man., F. Polenske, Fort Frances, Ont., W. Barabash, Swan River, Man.

The Mayfair Theatre, Sioux Lookout, Ont., buying and booking has been taken over by Associated Theatres, as of Feb. 1st.

The controversial film "Baby Doll" has been passed by the Manitoba Censor Board for showing in motion picture houses in the province. No deletions were made by the Board. On Tuesday, Jan. 15th, the Alberta Censor Board announced the banning of "Baby Doll;" no reasons were given for the rejection. At the time of writing it was not known whether Warner Brothers, the distributor, would appeal.

"The Teahouse of the August Moon" held for a second week at the Capitol Theatre, Winnipeg, while "Written on the Wind" held for a second week at the Odeon. "Friendly Persuasion" goes into the Garrick.

The Rialto, Winnipeg, playing "Mom and Dad" for the week of Saturday, Jan. 19th to Friday, Jan. 25th, has gone all out on a special exploitation campaign. 25,000 double page heralds were distributed throughout the City. Herald, together with personal letters, went to Churches, Community Clubs, Schools and educational groups. For the last two weeks prior to the engagement, an amplifier has been plugged in from the office to the auditorium with special announcements during intermission, while for the month before the engagement, a banner has been spread across the outside of the theatre. The added feature with "Mom and Dad" is "Champions' Reward." All heralds state "positively no children's tickets sold during this engagement." Ernie Diamond is to be congratulated on the fine work he does in selling all his programs.

The Classic Theatre, St. James, has changed policy, effective immediately. Although the Classic will still be playing two programs a week they will be playing each program two days only—the first program on Tuesday-Wednesday, and the week-end program Friday-Saturday. The theatre will be closed Monday and Thursday.

Vancouver

The booming business being registered by several new films here is spurring the hope of theatre men that better times will be forthcoming at the box-office. Doing smash business are "The Teahouse of the August Moon" and "Friendly Persuasion," both in their third weeks, and "Giant," now in its sixth downtown week, making the theatre boys very happy. "Written on the Wind" and an import, "Private's Progress," both loom as winners.

Four former Famous Players Vancouver theatres, the Alma, Kitsilano, Windsor and Victoria Road, all outdated, and formerly part of the Langer Circuit before being acquired by F-P, will be taken over by the wreckers shortly, to make way for industry and other purposes. Combined seating capacity was 2,655.

It's also reported that Odeon have a deal in the making for the sale of the 450-seat Abbotsford Theatre in the Fraser Valley to a local exhibitor. In addition, both Mission and Haney, small situations, are up for sale by Odeon.

Mary Crompton, for the past eleven years cashier with Famous Players in the downtown theatres, last at the Strand, died suddenly on her way home from the theatre from a heart attack. She was only 35 years old.

A new film production outfit has been formed here with Art Jones as President. It is called Artray Film Production Ltd. Appointed to the position of production manager is Victor Spooner, a graduate of Stanford University's Institute of Television and Film Production. It will confine its activities to TV films and the audio-visual field, and commercial advertising and strip films.

Two more downtown assistant managers have quit show biz to work in other industries. They are John Printz of the Orpheum, and Darrell Preszeau of the Vogue. Brian Wright from the Odeon, Victoria, takes over at the Vogue, and Earl Barlow, former F-P manager now with a local finance company, is helping out at the Orpheum until a new assistant is appointed.

Adding Bingo to their regular film programs is keeping many Western Canada houses from closing. Over 35 Prairie Province small situations now using it, find the game returns a profit and attracts new patronage. No B.C. theatres are using Bingo at present, as the Government so far, will not allow it.

On the Beam

(Continued from Page 1)

of Famous Players situations last week-end, is doing tremendous business, helped undoubtedly by the publicity it received from Ingrid Bergman's flying visit to New York to receive the Film Critics Award for the best performance of the year in the title role. Miss Bergman received a wonderful welcome from press and public, and those who saw her appearance on Steve Allen's television show Sunday night, report she looked radiant.

Columbia's prize-winning "Silent World", French-produced film with English narration, had its Canadian premiere over the week-end at the Odeon, Ottawa, and Frank Fisher, Odeon G-M reports the picture opened exceptionally well. The same goes for Columbia's "Zarak," which is showing strength in its early runs.

"Love Me Tender", the Fox picture starring Elvis Presley, is doing top business in the smaller towns, where it is now hitting, and Famous Players are reported as very happy with their results on this one.

Metro-Goldwyn-Mayer's delightful "Teahouse of the August Moon" is continuing to rack up a number of new records in its initial engagements across Canada. It is currently in its third week in both Toronto and Vancouver, and still going strong.

Other winners at Canadian box-offices include UA's "The King and Four Queens", starring Clark Gable; JARFD's "The Battle of the River Plate", starring Peter Finch, and Empire-Universal's "Written On The Wind", which is really packing them in at the Uptown, Toronto, where it is in its fourth week, and in other openings from one end of the country to the other. It is the biggest hit from Universal in many months.

Allied Artists' biggest hit to date, William Wyler's "Friendly Persuasion", starring Gary Cooper, Dorothy McGuire, Anthony Perkins, and Marjorie Main, is doing outstanding business in its first openings across Canada, in fact better business than the picture did in its early runs in the U.S. The title song, which has become a top number on the Hit Parade is helping the picture considerably, and reports from the U.S. are to the effect that second runs of the picture there are building steadily. Steve Broidy, Allied Artists prexy, is predicting a \$4,000,000 domes-

Testimonial Dinner For Charlie Cashman

Toronto: The Motion Picture Industry, whose interests he has served so well for many, many years, will pay tribute to veteran Photo Engravers & Electrotypers sales executive, Charlie Cashman, at a testimonial dinner on Tuesday, February 12th. The dinner, which is being arranged by a Committee, chaired by Al Perly, will be held in the Cascade Room of the Town & Country. Tickets can be obtained by contacting Al Perly, or any of the members of his committee, which includes Clare Appel, Jimmy Nairn, Chet Freedman, Irving Herman, Archie Laurie, Walter Kennedy, Ron Leonard and Murray Sweigman.

Occasion for the dinner is Charlie Cashman's retirement from Photo Engravers, after 27 years of service, much of it devoted to the advertising requirements of the motion picture industry, with whom he has always worked in close cooperation.

In addition to his work at the engraving company, Charlie has served for 21 years on the council of York Township, 12 years as a Councillor, and nine years as Deputy Reeve. He is currently starting a new two-year term as Deputy Reeve.

Charlie is married, and his family consists of his wife, Alberta, his son, Ken, who will be taking over his interests at Photo Engravers, and two daughters, Adele (Mrs. Harvey Hunt, wife of Odeon's head booker and buyer), and Mrs. Audrey Duncan. The Cashmans have eight grandchildren.

All members of the Industry who have had occasion to do business with Charlie Cashman over the years, cannot help but recall with pleasure his cheery manner, and his pleasant spirit of service to the Industry. All who can possibly attend the dinner, are urged to contact the committee and obtain their tickets as early as possible.

tic gross for "Friendly Persuasion".

Cecil B. DeMille's production of "The Ten Commandments" continues to do record-breaking business for Paramount and Famous Players at the University Theatre in Toronto, and the Capitol Theatre in Montreal, while Paramount's "War and Peace", now playing in the secondary keys throughout the F-P circuit, is also proving a top box-office attraction, as expected.

BILL GEHRING

(Continued from Page 1)

ing the branches at various times in Buffalo, Detroit, Albany, Salt Lake City, and Cincinnati. He left Fox in 1929 to serve as Eastern Division Manager for Tiffany Productions, but returned to Fox again in 1931.



With the formation of 20th Century-Fox, he was named to a succession of major sales department executive positions, including that of Western Division Manager, during which the Canadian District was included in his division. In 1952 he was appointed Executive Assistant General Sales Manager. Last year he was elevated to the post of Vice-President, and named Executive Assistant to President Spyros Skouras.

A member of the Motion Picture Pioneers, and Variety Club Tent 35, Bill Gehring was tendered a testimonial dinner by his friends and business associates in 1953.

One of the industry's foremost spokesmen, he frequently represented 20th Century-Fox at major exhibitor and civic and religious gatherings. He was particularly popular in Canada, and was a close personal friend of many leading Canadian executives, including John J. Fitzgibbons, Rube Bolstad and Ben Geldsaler of Famous Players.

Mr. Gehring was the second prominent 20th Century-Fox executive to die within the past month, Arthur J. Silverstone, Assistant General Manager, having passed away at Christmas.

Bill Gehring is survived by his wife, a son, William C. Gehring, Jr., St. Louis Branch Manager for 20th Century-Fox, and two sisters.

Pioneer Passes

Saskatoon: The death occurred in Saskatoon Dec. 27 of James Butler, 79, a pioneer in the motion picture business in that city.

He was vice-president of the Daylight Theatre Co. Ltd., which operates the Capitol and Daylight theatres and the Sutherland Park drive-in in conjunction with Famous Players Canadian Corporation.

In 1912 Jim Butler and Newton C. Byers built the Byers Block, a portion of which housed Saskatoon's first movie house. The theatre continued at the site until 1916 when the building where the Daylight Theatre is still located was leased. In 1929 the Capitol Theatre was built. Newton Byers is president of the Daylight Theatre Co. Ltd.

Mr. Butler is survived by his widow, five daughters, a brother and a sister.

Cary Grant In Two At 20th Century-Fox

Hollywood: Cary Grant has signed a two-picture contract with 20th Century-Fox, leading off with the Jerry Wald Production of "Love Affair" in which he will co-star with Deborah Kerr.

The romantic drama, which begins filming in February, will be made in CinemaScope under Leo McCarey's direction.

Mr. Grant's second film under the agreement is expected to be "Kiss Them For Me", Julius Epstein's adaptation of the Frederic Wakeman novel which appeared on Broadway as "Shore Leave". This film will also be made by the Jerry Wald Company for 20th Century-Fox release.

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PROJECTOR
ONLY \$425.00**

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\$325.00**

Each complete.
Excellent Condition.

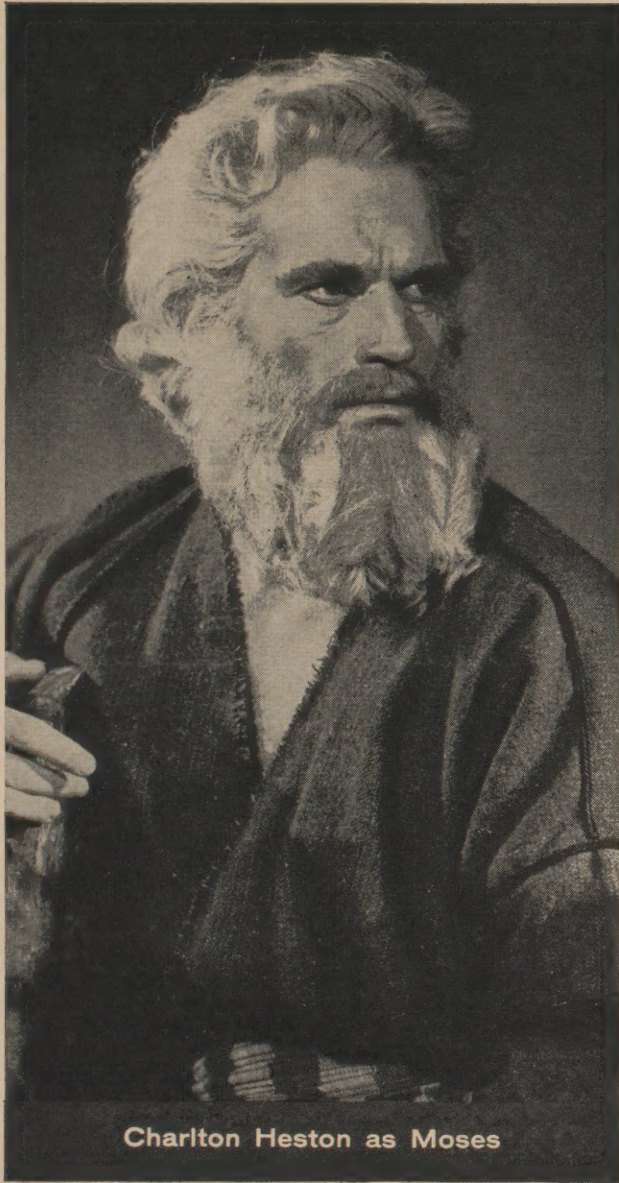
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**MANY, MANY BIG PICTURES
WITH IMPORTANT AND EXCITING
ENTERTAINMENT VALUES TO
INSURE THE BRIGHTEST OF
BOXOFFICE FUTURES FOR
THEATRES THE WORLD ROUND**

THROUGH THESE GATES - The Most Important Attraction In



Charlton Heston as Moses

Three thousand and two hundred years ago on Mount Sinai THE TEN COMMANDMENTS were engraved on stone. Today they are engraved on film.

Scene upon scene now exists in permanent Vista-Vision record to dramatize the most vital human story that I have directed in 41 years of picture-making and 20 years on the stage. The scenes made in Egypt are big—big in idea, big in movement, big in massed humanity, warm in color.

In Hollywood, we have brought to life the personal struggle between the very human people who were swept along on this great tide of history. This struggle has never stopped—the struggle between Moses, the man, and Rameses, the king. Moses, played by Charlton Heston, stands as the symbol of individual freedom under God. Rameses, played by Yul Brynner, stands as the symbol of the dictator who owns everything, including the souls and bodies of those he rules. Theirs was the

Cecil B.
PROD

The Ten Co

starring

CHARLTON HESTON · YUL BRYNNER · ANNE BAXTER · EDWARD G.
SIR CEDRIC HARDWICKE · NINA FOCH · MARTHA

DIRECTED BY CECIL B. DeMILLE · WRITTEN FOR THE SCREEN BY AENEAS MacKENZIE, JESSE L. LASKY, JR., JACK GARISS, FREDRIC M.

Photographs by Karsh, Ottawa

TECHNICOLOR®

The History Of Motion Pictures...

first great clash between these two giant concepts. And they are still fighting in the world today, just as they fought their first engagement 3,200 years ago on the very ground where our cameras turned.

The collision of these giant forces forms a story which sees spiritual power arrayed against earthly power, devotion facing passion, love against hate, the inspired opposed to the ruthless—showing the weakness and the glory of man and the wonder of God.

On film is traced the events that brought about the giving of the tablets of stone. In them is formed the deep meaning, the enduring inspiration of the words that came flaming from Mount Sinai—**THE TEN COMMANDMENTS**. For they are the foundation of freedom's triumph over the forces of darkness.

The Ten Commandments are not laws. They are the law.

Cecil B. DeMille



Yul Brynner as Pharaoh Rameses II

DeMille's

DUCTION

Commandments

ROBINSON • YVONNE DE CARLO • DEBRA PAGET • JOHN DEREK
SCOTT • JUDITH ANDERSON • VINCENT PRICE

FRANK BASED UPON THE HOLY SCRIPTURES AND OTHER ANCIENT AND MODERN WRITINGS • PRODUCED BY MOTION PICTURE ASSOCIATES, INC.

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THROUGH THESE GATES - The Biggest Pictures From

DEAN JERRY
MARTIN • LEWIS

IN A HAL WALLIS
PRODUCTION

HOLLYWOOD OR BUST

co-starring
PAT CROWLEY • MAXIE ROSENBLOOM

Guest Star ANITA EKBERG

Directed by FRANK TASHLIN • Written by ERNA LAZARUS

New Songs by Sammy Fain and Paul Francis Webster

TECHNICOLOR®



BURT KATHARINE
LANCASTER • HEPBURN

IN A HAL WALLIS
PRODUCTION

THE RAINMAKER

co-starring
WENDELL COREY • LLOYD BRIDGES
EARL HOLLIMAN • CAMERON PRUD'HOMME

Directed by JOSEPH ANTHONY • Screenplay by N. RICHARD NASH

Based on his play produced on the New York stage

Music score by Alex North • TECHNICOLOR®



BURT KIRK
LANCASTER • DOUGLAS

IN A HAL WALLIS
PRODUCTION

GUNFIGHT AT THE O. K. CORRAL

co-starring
RHONDA FLEMING • JO VAN FLEET

JOHN IRELAND

Directed by JOHN STURGES • Screenplay by LEON URIS

Music Composed and Conducted by Dimitri Tiomkin

TECHNICOLOR®



Hollywood's Greatest Talents...



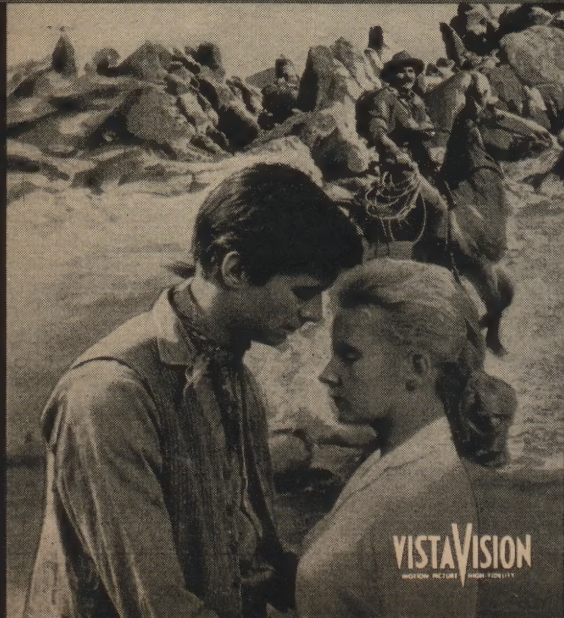
AUDREY HEPBURN and FRED ASTAIRE IN
FUNNY FACE

co-starring
KAY THOMPSON
with MICHEL AUCLAIR • ROBERT FLEMYNG
Choreography by EUGENE LORING and FRED ASTAIRE
Music and Lyrics by GEORGE and IRA GERSHWIN
Additional music and lyrics by Roger Edens
and Leonard Gershe • Produced by ROGER EDENS
Directed by STANLEY DONEN • Written by LEONARD GERSHE
Songs staged by Stanley Donen
TECHNICOLOR®



CORNEL WILDE • MICHAEL RENNIE
DEBRA PAGET • JOHN DEREK
RAYMOND MASSEY IN
OMAR KHAYYAM

co-starring YMA SUMAC
MARGARET HAYES • JOAN TAYLOR
Produced by FRANK FREEMAN, Jr. • Directed by WILLIAM DIETERLE
Written by BARRE LYNDON • TECHNICOLOR®



JACK PALANCE
ANTHONY PERKINS IN
THE LONELY MAN

co-starring
NEVILLE BRAND • ROBERT MIDDLETON
Introducing ELAINE AIKEN
Produced by PAT DUGGAN • Directed by HENRY LEVIN
Written by HARRY ESSEX and ROBERT SMITH



**THROUGH THESE GATES -
Boxoffice Attractions With Every**

BOB HOPE • VERA MILES
PAUL DOUGLAS

IN **BEAU JAMES**

The Life and Times of Jimmy Walker

co-starring

ALEXIS SMITH • DARREN MCGAVIN

From the best-seller by GENE FOWLER

Produced by JACK ROSE • Directed by MELVILLE SHAVELSON

Screenplay by JACK ROSE and MELVILLE SHAVELSON

TECHNICOLOR®



RICHARD KILEY and the famous Spanish actress CARMEN SEVILLA
IN **FLAMENCA**

Produced by BRUCE ODLUM

Directed by DONALD SIEGEL

Written by RICHARD COLLINS

TECHNICOLOR®



ANTHONY PERKINS • KARL MALDEN
IN **FEAR STRIKES OUT**

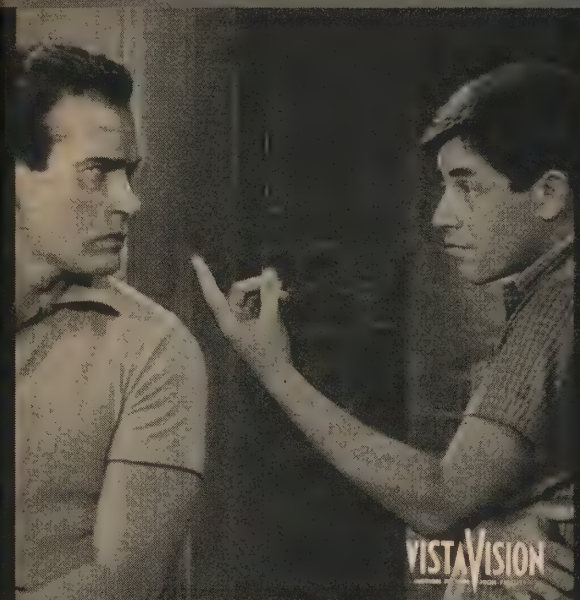
Based on a story by James A. Piersall and Albert S. Hirschberg

Produced by ALAN PAKULA • Directed by ROBERT MULLIGAN

Screenplay by TED BERKMAN and RAPHAEL BLAU



Timely Boxoffice Ingredient...



JERRY LEWIS AS
**THE DELICATE
DELINQUENT**

co-starring
DARREN MCGAVIN • MARTHA HYER
Written and Directed by DON MCGUIRE
Produced by JERRY LEWIS



DONALD O'CONNOR
ANN BLYTH
RHONDA FLEMING IN
**THE
BUSTER KEATON
STORY**

co-starring PETER LORRE
Written by SIDNEY SHELDON and ROBERT SMITH
Produced by ROBERT SMITH and SIDNEY SHELDON
Directed by SIDNEY SHELDON
BUSTER KEATON, Technical Advisor



CHARLTON HESTON • ANNE BAXTER
GILBERT ROLAND IN
**THREE VIOLENT
PEOPLE**

co-starring
TOM TRYON
FORREST TUCKER • BRUCE BENNETT
with ELAINE STRITCH • Produced by HUGH BROWN
Directed by RUDOLPH MATÉ
Screenplay by JAMES EDWARD GRANT
Based on a Story by Leonard Praskins and Barney Slater
TECHNICOLOR®





INSIDE THESE GATES

in addition to all the foregoing attractions which are finished or in final stages of production, these outstanding pictures are rolling:

HENRY FONDA • ANTHONY PERKINS
BETSY PALMER • MICHEL RAY

In a Perlberg-Seaton Production

THE TIN STAR

co-starring

Neville Brand • John McIntire

Produced by William Perlberg and George Seaton. Directed by Anthony Mann.
Screenplay by Dudley Nichols. From a story by Barney Slater and Joel Kane. VistaVision.

FRANK SINATRA
MITZI GAYNOR • JEANNE CRAIN in

THE JOKER

co-starring Eddie Albert

From Art Cohn's best-selling biography of Joe E. Lewis.
Produced by Samuel Briskin. Directed by Charles Vidor. Screenplay by
Oscar Saul. Music by Sammy Kahn and James Van Heusen. VistaVision.

JAMES STEWART • VERA MILES
in Alfred Hitchcock's

FROM AMONGST THE DEAD

(Tentative Title)

Produced and directed by Alfred Hitchcock.
Screenplay by Maxwell Anderson. VistaVision. Technicolor®.

CLARK GABLE • DORIS DAY
In a Perlberg-Seaton Production

TEACHER'S PET

Produced by William Perlberg. Directed by George Seaton.
Written by Fay and Michael Kanin. VistaVision.

The Don Hartman Production of Eugene O'Neill's

DESIRE UNDER THE ELMS

Produced by Don Hartman. Directed by Delbert Mann.
Screenplay by Irwin Shaw. VistaVision.

SHIRLEY BOOTH • ANTHONY PERKINS
SHIRLEY MacLAINE in
The Don Hartman Production of

THE MATCHMAKER

Produced by Don Hartman.
Based on Thornton Wilder's Broadway play. VistaVision.

YUL BRYNNER
in the colorful musical

THE BUCCANEER

VistaVision. Technicolor®.
Produced under the Supervision of CECIL B. DeMILLE.



PARAMOUNT

(Continued from Page 1)

the smash Western drama in Technicolor, **"Three Violent People"**, starring Charlton Heston, Anne Baxter, Gilbert Roland and Tom Tryon. The picture had its world premiere last week in Phoenix, Arizona, where much of the location shooting was done. Early reports on the picture are that it is one of the finest Westerns produced in recent years.

Scheduled for February release are Hal Wallis' **"The Rainmaker"**, starring Burt Lancaster and Katherine Hepburn, with Wendell Corey and Lloyd Bridges, also in Technicolor. **"The Rainmaker"** has been playing in New York for several weeks to smash box-office, and is rated as one of the screen's outstanding comedies.

March will see the release of the film version of the autobiography of Jim Pearsall, Boston Red Sox outfielder, who suffered a mental breakdown, but recovered and went on to even greater achievements on the diamond. The book, which was a best-seller, has been converted into a powerful film drama, titled **"Fear Strikes Out"** and co-stars the sensational newcomer, Anthony Perkins, and Karl Malden, the latter, star of the current hit, **"Baby Doll"**.

Other features scheduled for Paramount release during 1957, but not necessarily in the order listed include Frank Freeman Jr.'s **"Omar Khayyam"**, in Technicolor, starring Cornel Wilde, Michael Rennie, Debra Paget, John Derek and Raymond Massey; Hal Wallis' monumental outdoor drama, **"Gunfight at the OK Corral"**, in Technicolor, co-starring Burt Lancaster and Kirk Douglas, with Rhonda Fleming, Jo Van Fleet and John Ireland. John Sturges directed **"Gunfight"**.

Fred Astaire makes a welcome return to the screen in Paramount's **"Funny Face"**, Technicolor musical which co-stars the nimble-footed dancer with Academy Award winner Audrey Hepburn. Anthony Perkins' second starring assignment for Paramount will be in **"The Lonely Man"**, in which he co-stars with Jack Palance.

Melville Shavelson-Jack Rose's film biography of New York's Mayor Jimmy Walker, in Technicolor, **"Beau James"**, has Bob Hope in the title role, co-starred with Vera Miles and Paul Douglas. The Gene Fowler best-seller is reputed to give Bob Hope the greatest role of his career, and reports from those who have seen some of the rushes on the picture, are that it is little short of sensational.

"Flamenca" (now retitled **"The Black Mantilla"**) is the Bruce Odium production filmed in Spain, and introducing the world-famous Spanish actress Carmen Sevilla, with Richard Kiley. It was filmed in Technicolor. **"The Buster Keaton Story"**, Technicolor film biography of the famous silent screen comedian, co-stars Donald O'Connor in the title role, with Ann Blyth, Rhonda Fleming and Peter Lorre. **"The Delicate Delinquent"** is comedian Jerry Lewis' first solo effort, with himself as producer as well as star. It co-stars Darren McGavin and Martha Hyer.

In various stages of production at Paramount, and scheduled for inclusion in the 1957 list of releases are a number of other outstanding attractions including the Perlberg-Seaton production of **"The Tin Star"**, with a powerful cast headed by Henry Fonda, Anthony Perkins, Betsy Palmer and Michel Ray; **"The Joker"** (previously known as **"The Joker Is Wild"**) adapted from Art Cohn's best-selling biography of comedian Joe E. Lewis, and starring Frank Sinatra, Mitzi Gaynor, Jeanne Crain and Eddie Albert.

Alfred Hitchcock's next for Paramount is tentatively entitled **"From Amongst The Dead"**, and again unites the famous producer with his favorite star, James Stewart, who will co-star with Vera Miles. Screenplay on this one is by Maxwell Anderson. It will be in Technicolor.

Clark Gable and Doris Day are co-starring in another Perlberg-Seaton production, **"Teacher's Pet"**, from a story by Fay and Michael Kanin. Don Hartman will produce Eugene O'Neill's **"Desire Under The Elms"**, with Delbert Mann directing.

A second Don Hartman production will be **"The Matchmaker"**, based on Thornton Wilder's Broadway stage success, and co-starring Shirley Booth, Anthony Perkins and Shirley MacLaine.

Yul Brynner, probably one of the hottest box-office names in pictures today, will star in the Technicolor production of **"The Buccaneer"**, to be produced for Paramount under the supervision of Cecil B. DeMille.

All the foregoing will be filmed in VistaVision, and as seen above, the majority will be in Technicolor. Other productions, not yet announced, may be added to the above list, if the subject matter is particularly timely. Further engagements of **"War and Peace"**, and **"The Ten Commandments"** will of course, also be included in the Paramount plans for 1957.

Paramount Signs Sophia Loren

Hollywood: Paramount has signed Sophia Loren, beautiful and talented young Italian actress, for four pictures to be made over the next three years, the studio announced this week. It is one of the most important contracts in the history of Hollywood.

The first will be Eugene O'Neill's classic, **"Desire Under the Elms"**, a Don Hartman production, which will start rehearsing in April. In this screen version of the all-time great drama, Miss Loren will co-star with Anthony Perkins, sensational newcomer, and Burl Ives, dramatic Broadway star of **"Cat On A Hot Tin Roof"**, as the father. Delbert Mann, who directed **"Marty"**, will direct. The screenplay is by Irwin Shaw.

She next will co-star with Cary Grant in **"Houseboat"** which will go into production later in the year. The contract also calls for an important picture in 1958 and another in 1959.

"Houseboat" will reunite Miss Loren and Grant who, along with Frank Sinatra, head the cast of **"The Pride and the Passion"**, filmed in Spain last year. The important Paramount film will be written, produced and directed by Melville Shavelson and Jack Rose, one of Hollywood's top production teams. Slated to roll in August, it will follow **"The Five Pennies"**, Red Nichols' film biography starring Danny Kaye, on Shavelson and Rose's agenda.

UA Title Change

Hollywood: Stranger at Soldier Springs has been set as the title of the Robert Bassler production formerly called **"A Tale of Consequences"**. The United Artists release went before the cameras on Monday (21) with Joel McCrea and Mark Stevens starred. Francis D. Lyons will direct.

Two For Zanuck

Hollywood: Darryl F. Zanuck will produce **"The Day Christ Died"**, a CinemaScope version of Jim Bishop's forthcoming book, for 20th Century-Fox release.

The drama will be a reportorial recapitulation of the final hours leading up to and immediately following the Crucifixion which Mr. Bishop has written in a manuscript to be published in the spring by Harper and Brothers.

Mr. Bishop also wrote the account of the tragic drowning of Marine recruits last year which Mr. Zanuck plans to film under the title **"Parris Island"**.

SETTLEMENT

(Continued from Page 1)

which includes the payment of all of Odeon's costs by 20th Century-Fox, and what is reliably reported to be a more favorable split of the 1957 CinemaScope Fox releases.

In the meantime, Famous Players are again free to date **"Oklahoma!"** in their circuit, and The Digest is advised that the picture will open its first F-P engagement in Calgary early in February, with other cities to follow in close order. Only in Toronto, will the CinemaScope version be held up, as the Todd-AO version is still going strong at Famous Players' Tivoli Theatre, where it is now in its 9th month. In Montreal the Todd-AO version concluded a 30-week run a couple of weeks ago, and presumably the CinemaScope version may be shown there within the next few months.

"Darby's Rangers"

Hollywood: William A. Wellman has been signed by Jack L. Warner to direct **"Darby's Rangers"**, based on the fabulous exploits of Col. William Darby's World War II Rangers.

Tab Hunter, who just finished starring in **"Lafayette Escadrille"**, will star in **"Darby's Rangers"** and Martin Rackin will produce for Warner Bros.

"Farewell To Arms"

Hollywood: Vittorio De Sica, noted Italian actor-director, will play one of the male leads opposite Jennifer Jones in David O. Selznick's **"A Farewell to Arms"** to be directed in CinemaScope by John Huston for 20th Century-Fox release. The Ernest Hemingway classic was originally filmed by Paramount.

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LOEW'S BOARD

(Continued from Page 1)

submitted to annual stockholders' meeting, February 28.

The final group of 13 directors, which met with the approval of all parties, included only one management member, Joseph R. Vogel, President of the Company. However, five additional members were proposed by the management, and approved by the Tomlinson group; they are George A. Brownell, prominent lawyer and a member of the present board; John L. Sullivan, also a lawyer, a former Secretary of the Navy and a member of the present board; Frank Pace, Jr., executive vice-president of General Dynamics Corp., and former Secretary of the Army, and a recent appointee to the board; William A. Parker, Chairman of the Board, Incorporated Investors, Inc., and member of the present Loew's Board, and George L. Killion, president of American President Lines, and a recent appointee to the present Loew's Board.

Nominees of the Tomlinson group include Tomlinson himself, Ray Lawson, former Lieutenant-Governor of Ontario and a member of the Board of the Royal Bank of Canada; Fred Florence, President of the Republic National Bank of Dallas; Louis A. Johnson, a lawyer, and former Secretary of Defense; K. T. Keller, former Chairman of the Board of the Chrysler Corp., and Stanley Meyer, prominent TV producer.

The thirteenth nominee, a "neutral" proposed by the Lehman Bros. and Lazard Freres, Wall Street investment brokers who own or control large blocks of Loew's stock, is Ogden R. Reid, President and Editor of the New York Herald Tribune.

Resigning from the Loew's Board are its Chairman, Arthur M. Loew, who will now devote his entire interests to his position as head of Loew's International, and Howard Dietz, veteran vice-president in charge of advertising and publicity; Charles M. Reagan, the company's capable vice-president in charge of distribution; executive employees Charles C. Moskowitz and Benjamin Melniker, and Joseph Hollerman and G. Howland Collins.

The agreement in respect to the new slate of directors eliminates the possibility of an unpleasant and costly proxy fight at the forthcoming stockholders' meeting. The way now should be cleared for President Robert Vogel to proceed with his policy of strengthening the entire Loew's structure, in-

Swimming Pool For Truro Drive-In

Truro: At long last Truro is to have a much-needed swimming pool for this community's youngsters who have no summer cottages or bathing beaches to go to during the summer months.

Mr. Roy D. Robertson, operator of the Bel-Air Drive-in theatre has disclosed plans for a regulation-size swimming pool to be ready for use next summer on his theatre property.

The pool, which will cost between an estimated \$30,000 and \$50,000, will have landscaped grounds for sun-bathing, plate glass panel slides for the pool, spacious showers and locker rooms and bleachers, as well as a regulation diving tower.

Mr. Robertson said he intends to offer the facilities of the pool to Truro Senior High Students for training of a swimming team to enter provincial swimming meets, and periods will be provided in the mornings for teaching youngsters to swim.

It is Mr. Robertson's intention to hire competent instructors for the pool, and he discloses that already he has received a number of applications. The operation will be financed by the sale of tickets to individuals for use of the pool and he also plans to provide family season tickets. Depending upon public demand, floodlights may be added for "splash parties" or other evening swimming.

"The Sea Wall"

Hollywood: Richard Conte, who was signed to a term contract by Columbia as a result of outstanding performances in "Full of Life" and the recently completed "The Brothers Rico", has left for Bangkok, Thailand where he will join the all-star cast of "The Sea Wall", Dino De Laurentiis production for Columbia. Also cast to date in the Irwin Shaw screenplay, based on Marguerite Duras' novel, are Silvana Magnano, Anthony Perkins, Jo Van Fleet, Alida Valli and Nehemiah Persoff. Rene Clement will direct.

cluding the production schedule at the M-G-M studios, which is now under the supervision of Ben Thau.

Certainly the new Loew's Board should be well equipped to handle any emergencies, with a former Secretary of Defense, a former Secretary of the Army, and a former Secretary of the Navy included among the Directors.

RKO-UNIVERSAL

(Continued from Page 1)

RKO Radio, whereby the former company is to take over domestic distribution of certain RKO product, has hit a number of legal snags, and it may be sometime yet before any definite announcement can be made in respect to the deal. Despite a premature report which appeared nearly two weeks ago in the Hollywood Reporter, no information has been released by either parties in respect to Canada, and whether any deal concluded with Universal for the U.S., would also be effective with Universal's franchise holder, Empire-Universal in Canada.

RCA "Bundle Of Joy" Album Big Seller

Hollywood: Eddie Fisher's RCA Victor soundtrack album from RKO's "Bundle of Joy", is currently among the five best selling RCA Victor albums nationally, according to Merritt Kirk, Album Sales Manager, Western Division. Fisher sings six songs by Mack Gordon and Josef Myrow in the fast selling album.

Kirk also pointed out that "Bundle of Joy" has been available only since the middle of December and could become Fisher's biggest album hit.

"Bundle of Joy" co-stars Fisher with his actress-wife, Debbie Reynolds, who is heard in two of the numbers featured in the album.

Edmund Grainger produced the Technicolor comedy with music for RKO, and Norman Taurog directed.

Suggest Canadians For Subsidiary Boards

Toronto: Among the many phrases in the report to the Canadian Parliament by the Royal Commission on Economic Prospects which have aroused conjecture are the recommendations that foreign-controlled companies in the Dominion should sell some 25 percent of capital stock to Canadians along with appointment of Canadian directors to boards of subsidiary companies here; and that customs tariffs and related taxes between Canada and the U.S., and other countries, should be kept at present levels.

"Hot Spell"

Hollywood: Anthony Quinn has been signed by Hal Wallis to portray Shirley Booth's footloose husband in Wallis' forthcoming production at Paramount, "Hot Spell".

Assistant Manager Rates High Praise

Truro: The manager of the Royal and Capitol theatres in Truro (F. G. Spencer Company) feels justly proud of his young assistant manager, 21-year-old Norman Carter of Amherst, N.S., recently transferred there by the Spencer Circuit from its Charlotte-town theatre.

A Truro lady reported an incident at the Christmas rush whereby a citizen had certainly gone beyond the call of what would normally be expected of him to render a courtesy to a fellow citizen.

This Truro lady had arrived home in the early afternoon after being uptown shopping, and discovered to her dismay that she had lost her purse containing a large sum of money and important documents. Sometime later a young man knocked at her door, identified himself as Norman Carter and returned the purse to her. He explained that he had found the purse on the sidewalk as he entered the Capitol Theatre, and upon opening it discovered the lady's name.

Mrs. Knowlton, the lady in question, said that she was particularly impressed by this courtesy in view of the very inclement weather prevailing at the time. Mr. Carter, despite the storm, had taken the trouble to deliver the purse to her home in person. He refused to accept a reward.

The Truro Rotary Club plans to give recognition to citizens of this type who performed some unusual act of courtesy during the Christmas season—some courtesy other than that which is normally expected of them in their regular occupation.

This story was given prominence in the Truro newspapers and needless to say Mr. Tipper and the head office of the theatre company feel very proud of the fine character displayed by this young employee.

"Hatful Of Rain"

New York: Anthony Franciosa will co-star with Eva Marie Saint, Don Murray and Lloyd Nolan in 20th Century-Fox's "Hatful of Rain" in CinemaScope, recreating the role he played in Michael Gazzo's controversial Broadway drama.

The Buddy Adler CinemaScope production, which Fred Zinnemann will direct, marks Mr. Franciosa's initial assignment under a three-picture contract with 20th Century-Fox.

W-B PROFITS

(Continued from Page 1)

shares outstanding at the end of that period.

The company profit of \$2,097,000, Jack L. Warner, president, reported to stockholders, does not reflect the sale of its old library of feature motion pictures, released on or before December 31, 1949, and its short subjects and most of its cartoons, released prior to August 1, 1948. These films, Mr. Warner stated, were sold for \$21,000,000, which resulted in a profit, after taxes and expenses, of \$15,295,000, or \$6.16 per share.

The Board of Directors has declared a dividend of 30c per share, payable February 5, 1957 to stockholders of record January 18, 1957.

Although final operating results for the first quarter of the current fiscal year, ended December 1, 1956, are not yet available Mr. Warner indicated that "net profit before capital gains and before provisions for federal income taxes and contingent liabilities will be in excess of the corresponding profit during each of the first two quarters, and will be considerably

higher than the corresponding profit for each of the last two quarters, of the fiscal year ending August 31, 1956."

The recent invitation to tender stock, the company president noted, resulted in the acquisition of 638,951 shares, at a cost of \$17,921,000. "These shares," he added, "are now held in the Treasury, reducing the outstanding stock by approximately 25 per cent. Excluding the shares so acquired, there are now 1,843,296 shares outstanding."

Foreign activities have been expanding, both in areas covered and in business transacted, he pointed out.

"A significant part of these operations is the 37½ per cent ownership in the voting stock of Associated British Picture Corp., Ltd., which has excellent studio and laboratory facilities, a distribution organization and one of the largest and best theatre circuits in the United Kingdom. "Recently," Mr. Warner said, "this firm entered into the British television broadcasting field in a substantial manner."

The experience gained from the company's successful entry in the

television field in this country, he said, "warrants substantial expansion." This activity will be continued, he added, and additional series now are in the planning stage.

In his report, Mr. Warner pointed to the acquisition of important new properties of best-selling books and Broadway plays, and the general operating success of subsidiary companies, both here and abroad.

Confident in the future of Warner Bros. Pictures, Inc., the company president declared: "We are encouraged by the success of some of the early releases of our present season, which proves that motion pictures of quality can attract greatly increased attendance."

Eight For Fox

Hollywood: Charles Marquis Warren Productions will make eight pictures for 20th Century-Fox release leading off with "The Other One", an exciting drama, and "Beyond Terror", a unusual story of suspense.

Mr. Warren, head of the independent company, will produce and direct each picture.

BILL READ

(Continued from Page 1)

and served for a number of years as a salesman in the Toronto branch. For the past few years he had been advertising sales manager. A member of the Canadian Picture Pioneers. Bill was very popular among the Trade, and his loss will be sadly felt by his many friends. He is survived by his wife, one son, and two daughters. He was 62 years old.

Magnani Returns

Hollywood: Hal Wallis has signed John Sturges to direct Anna Magnani in "The Obsessed", due to go before Paramount's VistaVision cameras this spring.

The new film will be Anna Magnani's first in this country since the memorable production by Wallis of "The Rose Tattoo", which won her an Academy Award as Best Actress of 1955.

Gregory Peck Signed

Hollywood: Gregory Peck has been signed by Jerry Wald to star in his CinemaScope production of William Faulkner's "The Sound and the Fury", for 20th Century-Fox release.

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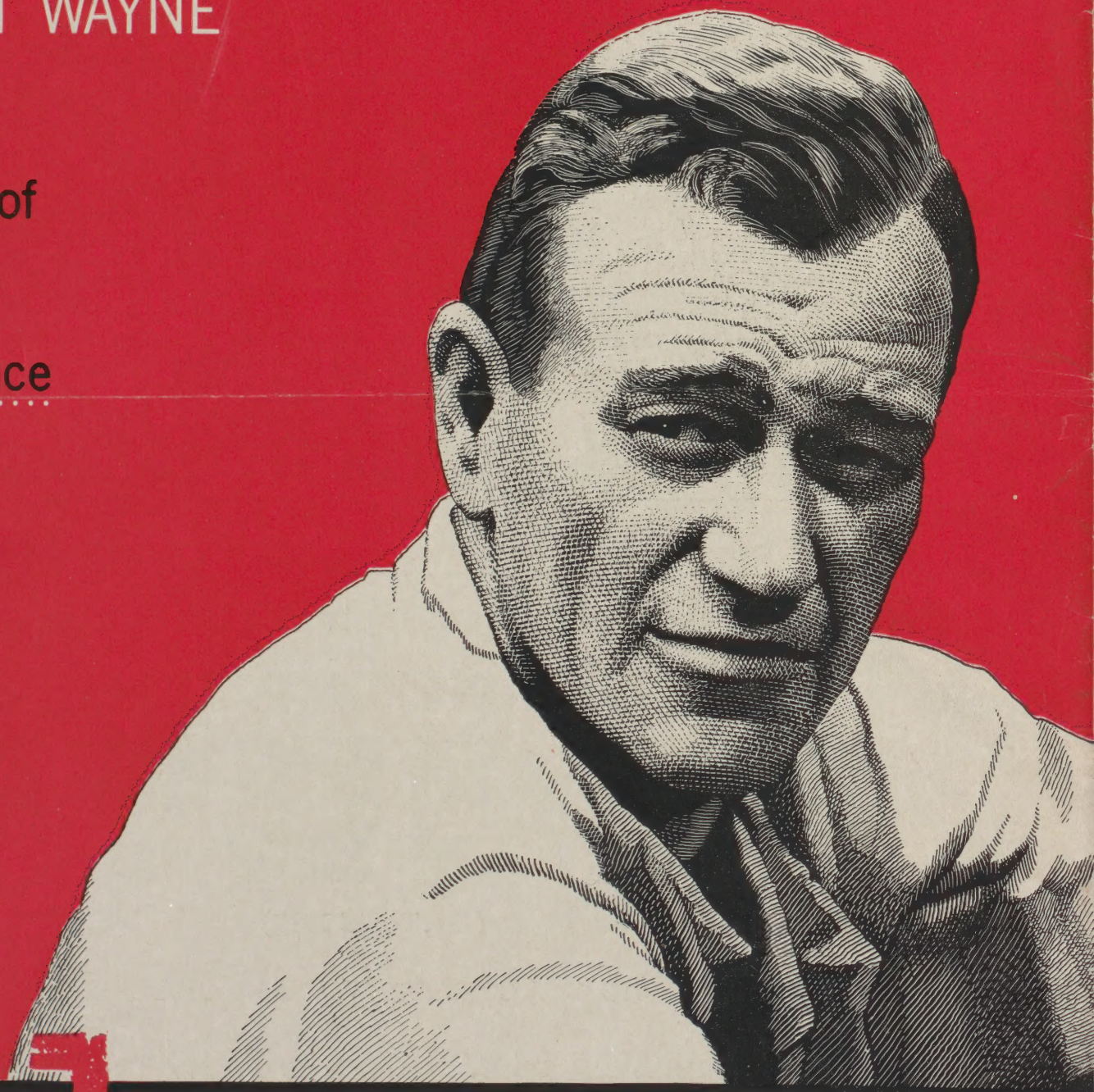
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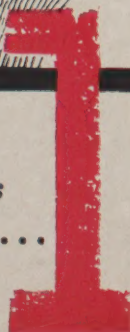
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